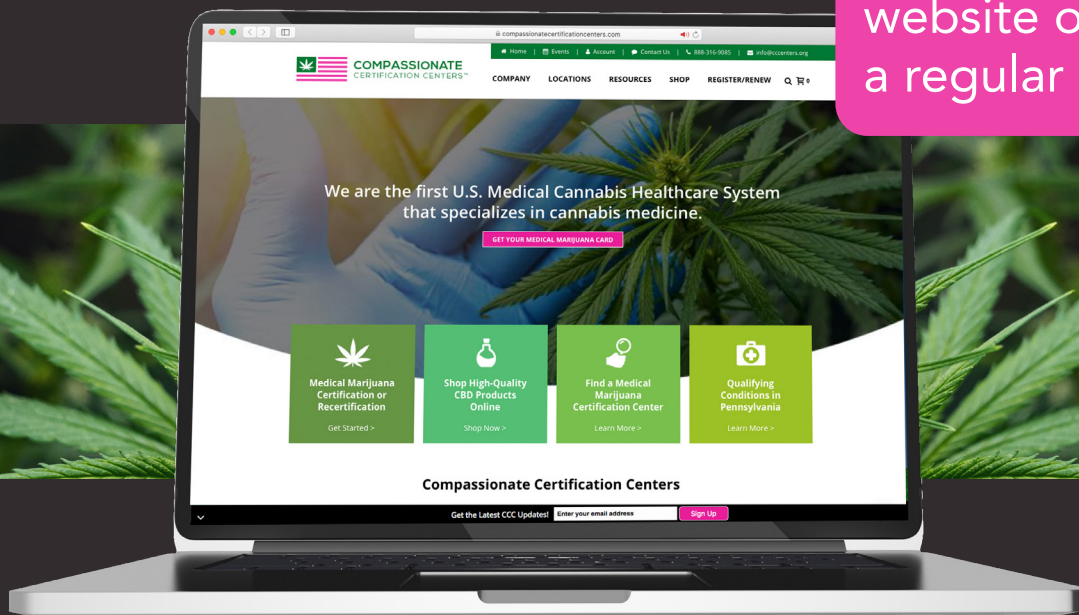


COMPASSIONATE  
CERTIFICATION CENTERS™

OVER  
**150,000+**  
registered  
**Medical Cannabis**  
patients view our  
website on  
a regular basis!



MEDIA KIT

2020

www.cccregister.com | 888-316-9085



**Dr. Bryan Doner,  
DO, CHWS, FAPWCA, FACHM**  
Chief Medical Officer  
& Co-Founder



**Melonie Kotchey**  
Chief Executive Officer  
& Co-Founder



**Sebastian Fainbraun**  
Chief Financial Officer

# Female Founded, Physician Led: Advertise with us and showcase your product backed by the medical cannabis space and physicians.

Compassionate Certification Centers is a full-service medical cannabis healthcare organization, the first of its kind in the United States. Female founded and physician led, our company is devoted to assisting patients and clients with the integration of medical cannabis treatment options including cannabidiol (CBD) into their care plan and lifestyle - in a way that respects the laws of each state with proof of compliance for the respective governing agencies, while at the same time supporting the rapidly expanding medical cannabis industry on multiple fronts. We are capable of being fully operational in all US States where medical cannabis is legal, (30+) with the potential to reach over 750 Million potential customers and to continue to capture an adequate share of an \$800 Billion market.

CCC is the first of its kind, physician initiated and operated, medical cannabis healthcare organization. Our

brick and mortar offices serve as the foundation of our US Medical Cannabis Health Care business model and have helped us develop a patient base into

research division of CCC will be the integration of CBD & clinical research into our operations model, deployment of a low cost, large

***"Medical Marijuana is here, and gaining momentum everyday. It is time for us as a medical community to embrace, educate, support and perform for the research on this treatment option."***

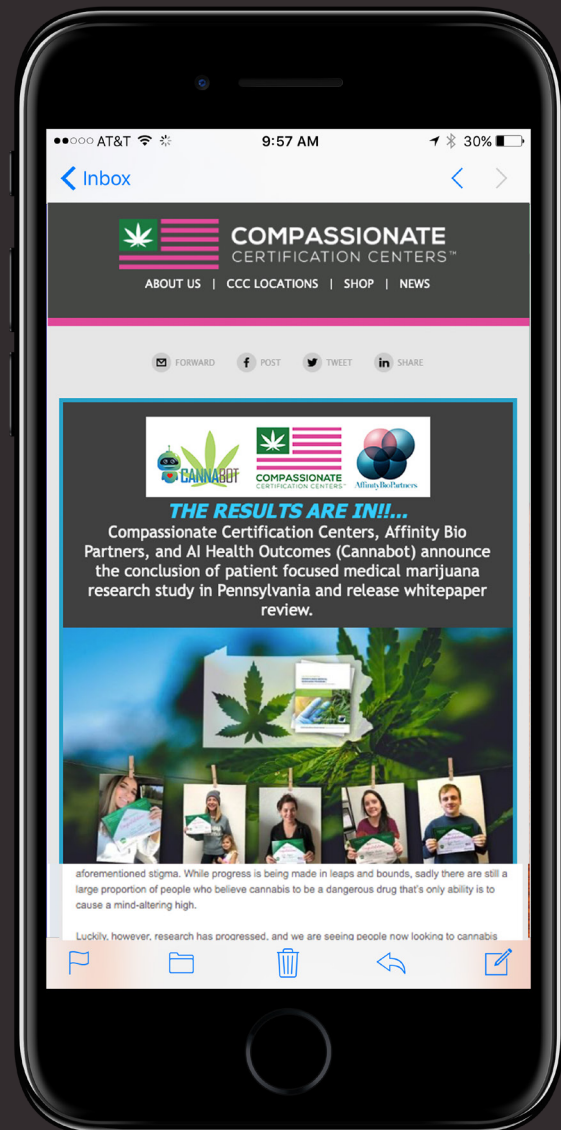
***- Dr. Bryan Doner, DO, CHWS, FAPWCA***

the tens of thousands. CCC continues to rapidly expand our footprint across the state through both cannabis-based medicine and the addition of conventional healthcare services. Integration of our own profitable white label brand of CBD has offered not only an additional revenue stream, but viable treatment resource for patients - and is forecast to see continued growth as the industry evolves. The

scale CBD sales strategy. This model has already been proven by our results, offers CCC a unique and significant advantage in the medical cannabis industry, as we continue to see growth and expansion as a true leader in medical cannabis.

# Newsletter Reach

We provide our advertisers with excellent opportunities to reach their audience. You will not find a better response by health care providers and patients in the medical marijuana industry.



## 40,000+

Healthcare Providers

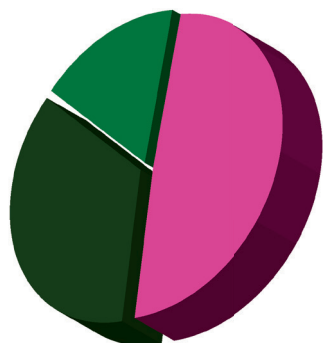
## 110,000+

Cannabis Related Businesses

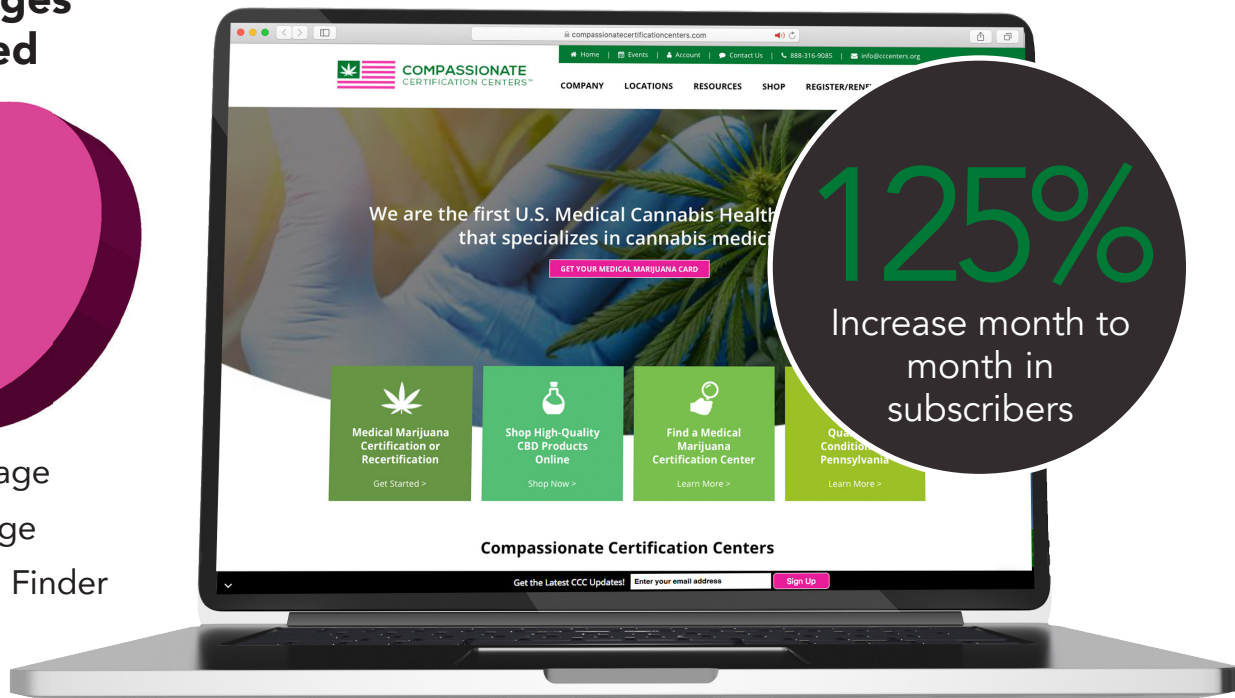
## 60,000+

Cannabis Patients

## Top Pages Visited



- Home Page
- Shop Page
- Location Finder



VISITORS PER YEAR	VISITORS PER DAY	PAGE VIEWS BY YEAR	NEW VISITORS	RETURNING VISITORS
205,000	561	570,000	84.6%	15.4%

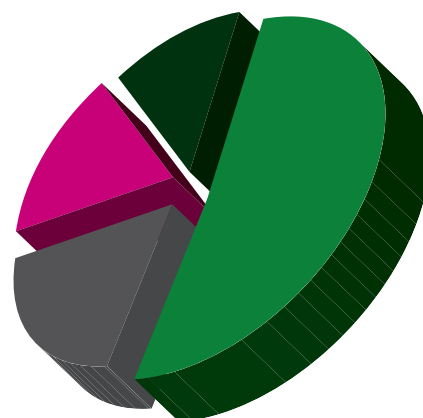
## Website Reach

We have professional authors as well as minority owners able to blog and pull from 20 plus research centers and news media outlets over 28,000 press releases sent out per month. With frequent distribution of our newsletters combined with our event promotions, collaborative media partnerships and other efforts to attract new audiences, our online traffic is constantly growing.

# 205,000+

Visitors per year and growing

## Top Channels



- Organic Search
- Direct
- Social
- Referral

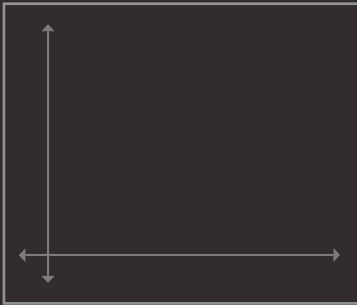


**COMPASSIONATE**  
CERTIFICATION CENTERS™

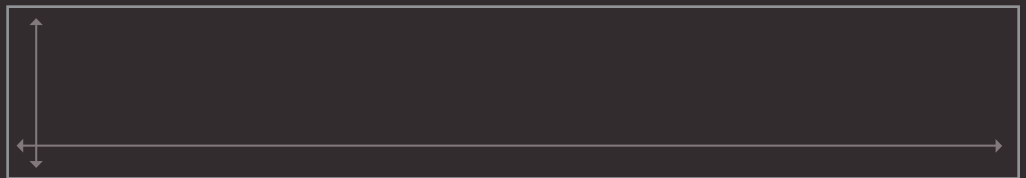
# Ad Specs/Pricing

## PROFESSIONAL SERVICES AVAILABLE:

We have a full time graphic designer with more than 20+ years experience and a professional cannabis journalist/interviewer on staff if you need assistance putting your ad/interview article together. \$200 ad creation fee with up to 3 additional copy changes/revisions. \$100 ad creation fee with a 3 month or more contract.



**Sidebar**



**Banner**

ONLINE AD SIZES	WIDTH	HEIGHT	STANDARD MONTHLY PRICE
Website banner	1100 px	180 px	\$200
Website sidebar	300 px	245 px	\$200
Newsletter banner	600 px	120 px	\$125
Newsletter sidebar	250 px	228 px	\$125
Newsletter Business Article <i>(up to 500 words)</i>			\$150

**Customized packages are available, just tell us your business needs!**

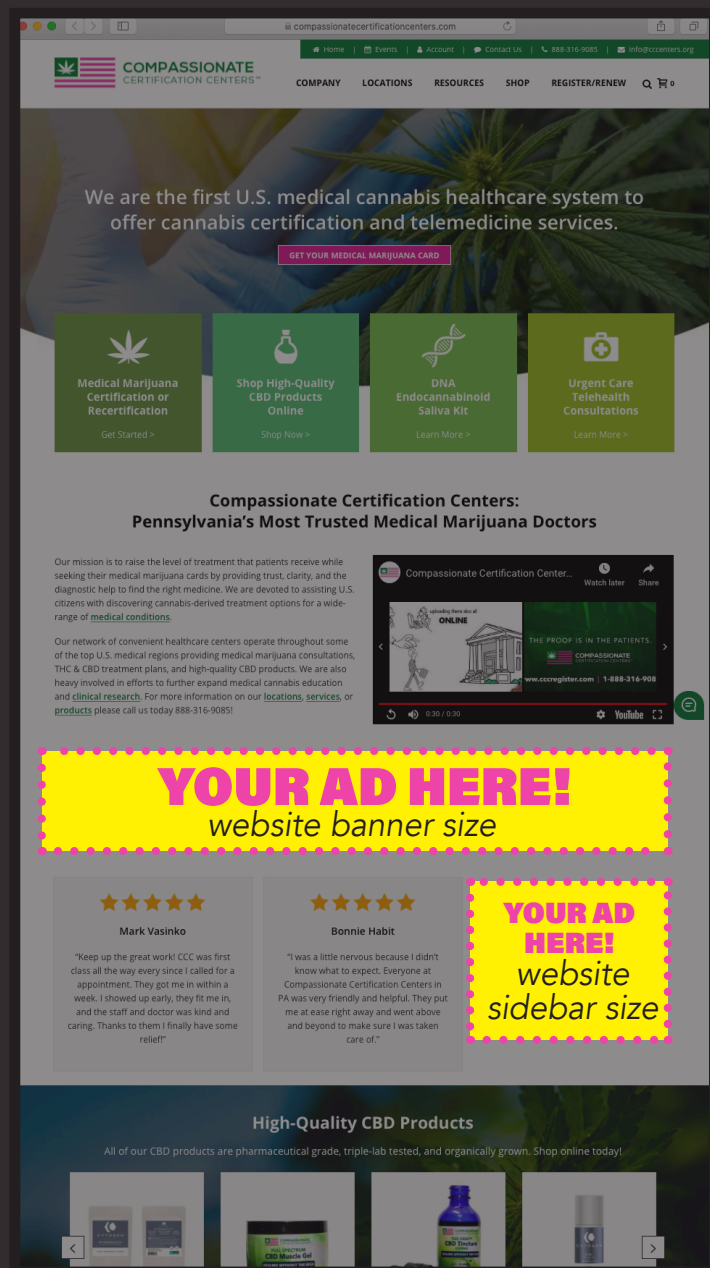
**MECHANICAL REQUIREMENTS:** We require all ads be submitted in digital format. All ads must include hi-res files (300 dpi placed at 100%). Please remember to convert all hi-res images from CMYK to RGB. We are not responsible for color accuracy in files that must be converted to RGB upon arrival. Suggested file formats include jpeg, png, and high-resolution PDF.



# Advertising examples (website vs. newsletter)

## Website:

We offer premium spots on the home page of our website for an additional fee. Website banner & sidebar options are shown below as an example of what your ad would look like.



## Newsletter:

We offer a weekly newsletter to fit your advertising needs. Our banner & sidebar options are shown below as an example of what your ad would look like.



**COMPASSIONATE**  
CERTIFICATION CENTERS™

# Advertising Order Form

## Contact Information

Company Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Title: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Website: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zipcode: \_\_\_\_\_

## Payment Information:

Type: ☐ Visa ☐ MC ☐ AMEX ☐ Check ☐ Cash ☐ Paypal

Name on card: \_\_\_\_\_

Credit Card #: \_\_\_\_\_ Expiration: \_\_\_\_\_ CVV #: \_\_\_\_\_

Billing Address (if different than above): \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zipcode: \_\_\_\_\_

### ADVERTISING PRICING (per month) Select ad placement(s).

- |                          |                              |          |
|--------------------------|------------------------------|----------|
| <input type="checkbox"/> | Newsletter Banner            | \$125.00 |
| <input type="checkbox"/> | Newsletter Sidebar           | \$125.00 |
| <input type="checkbox"/> | Website Banner               | \$200.00 |
| <input type="checkbox"/> | Website Sidebar              | \$200.00 |
| <input type="checkbox"/> | Newsletter Business Article  | \$150.00 |
| <input type="checkbox"/> | Premium Website Spot Upgrade | \$200.00 |
- This upgrade would guarantee a spot on our website homepage.*

### DESIGN WORK (if needed)

- |                          |   |          |
|--------------------------|---|----------|
| <input type="checkbox"/> | Ad creation fee   | \$200.00 |
|                          | <small>2 revisions included</small>   |          |
| <input type="checkbox"/> | Ad creation fee   | \$100.00 |
|                          | <small>(This price is for a 3 month or more contract.)<br/>2 revisions included</small> |          |

**The Fine Print** Ad placement is subject to payment of invoice prior to placement. Rates subject to signed contract and payment of first month's invoice. Compassionate Certification Centers reserve the right to reject or cancel any advertisement(s) at its sole discretion.

**Send an email to the address below to inquire about a custom package to meet your business needs.**

**SIGNATURE:** \_\_\_\_\_ **DATE:** \_\_\_\_\_

My signature authorizes Compassionate Certification Centers to charge my credit card as indicated above.

**EMAIL COMPLETED FORM TO:** [scott@cccenters.org](mailto:scott@cccenters.org) and [marketing@cccenters.org](mailto:marketing@cccenters.org)

Compassionate Certification Centers  
355 5th ave Suite 1502 Pittsburgh Pa 15222  
888-316-9085

### **ADVERTISING AGREEMENT TERMS**

Advertiser agrees to pay Compassionate Certification Centers the set sum of money as noted in advertising rates in the media deck, and agrees to publish advertiser's ads, as long as such ads are in compliance with this agreement.

A first-time advertiser agrees that any and all required payments in connection with a single ad in an issue are due prior to publication.

Payments are due in 30 days of the invoice date. If such amount is not paid when due, Compassionate Certification Centers (CCC on the rest of this agreement) may charge a late fee and may hold future advertisements until payment, without any liability. Once payment has been received, CCC has the option to resume online posting of advertisements and require prepayment for future advertisements. CCC reserves the right to cancel this agreement without notice and without liability for nonpayment by advertiser.

Design fees for advertisements are included in your ad rate. However, if you require more than 2 proofs after initial ad design, you will be charged for design time, at \$75 an hour for each additional hour.

Advertiser agrees to assume all responsibility and liability for any advertisement published by GreeneScene Magazine on behalf of advertiser and that advertiser holds harmless CCC for any and all claims for such advertisements including, but not limited to, tort, copyright, photo graphic, trademark actions, and errors in copy.

CCC is not liable for delays in service online internet interruption, work slowdown, or any other events which are beyond our control.

### **CANCELLATION FEES**

Ads canceled after 12pm on Friday prior to printing will be charged a cancellation fee of 50% of ad cost.

Ads canceled after 12pm on Monday prior to printing will be charged a cancellation fee of 100% of ad cost.

If advertiser cancels contract before fulfilling the number of ads agreed upon initially, their ads will prorate to the rate closest to the number of times advertised. (i.e sign up for 6-month rate, cancel after two, pay 1x rate for each)

### **ADVERTISING SPECIFICATIONS**

We require all ads be submitted in digital format. Please remember to convert all images from CMYK to RGB. We are not responsible for color accuracy in files that must be converted to RGB upon arrival. Suggested file formats include jpeg, png, and high-resolution PDF at 72dpi.

*Should these guidelines not be followed, CCC assumes no responsibility for poor reproduction quality.*


**EMAIL COMPLETED FORM TO:** [scott@ccccenters.org](mailto:scott@ccccenters.org) and [marketing@ccccenters.org](mailto:marketing@ccccenters.org)



# Why advertise with us?

We offer so much more than just an advertising platform.

We have a vested interest in supporting the marijuana movement for everyone's benefit, which means we'll go above and beyond to support your business. Here's how:

- 
- ▶ We own the first page for the majority of all search engine searches
  - ▶ We promote your business for the long haul with an opportunity to be present at our world medical cannabis conference and expo
  - ▶ Cannabis and medical marijuana can not be purchased through google ad words. Those words are banned!
  - ▶ Organic search means we have the content and ability to be found through search engines
  - ▶ Organic search is nearly impossible to achieve and we have! Advertising with ccc gives you organic or natural search engine optimization for your site for the long term.
  - ▶ We reach diverse audiences beyond the usual 420-culture targets through noncannabis online channels and conventional radio in markets that have yet to be saturated with cannabis businesses.

**LIMITED ADVERTISING OPPORTUNITIES  
AVAILABLE EACH MONTH. RESERVE NOW!**